

SPECIAL SUPPLEMENT WITH

CINEMA & TV

E X P L O R E R

INDIA'S PREMIER TV & MOTION PICTURE BUSINESS MAGAZINE

Issue Dated February 2004

Shooting in

NEW ZEALAND

Locations

.....

Climate

.....

Accommodation

.....

Equipment

.....

Post Production

.....

Co-production

In association with





Whether you're watching the clock or forgetting it altogether, we offer three spectacular locations in New Zealand!

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As soon as you enter the lobby you will become aware of a style that leads the way in the capital city. The Duxton Hotel Wellington offers unequalled, sweeping views of the city or harbour from almost every room.

THE LOCATION

It's the detail that makes the Duxton.



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The Foundation for Promotion of Film Arts And Crafts (FPFAC) is bringing out this special supplement on New Zealand, particularly from the point of view of Indian film-makers. Our main objective is to showcase the incredible natural, human and technical resources that New Zealand offers to any film-maker. It has become a preferred film destination for locations consisting of lush green fields, mountain ranges and a vast coastline as well as award-winning post production facilities.

No wonder, therefore, close to a hundred Indian films including Kaho Na Pyar Hai, Mein Prem Ki Diwani Hoon and Sahara's mega-serial Karishma A miracle of destiny have already been shot in New Zealand.

So what makes New Zealand the one-stop solution provider for film & TV projects of any size - grand locations, within close proximity to each other, technical facilities and talent that is of world standard and readily available, a local NRI population of more than 70,000, competitive costs & a can-do attitude.

We take this opportunity of thanking our partners in New Zealand, UtopiaNZ Films Ltd., and Film Productions NZ Ltd., local New Zealand Film Offices and film industry luminaries in the various regions of New Zealand, without whose invaluable help and cooperation, this special supplement would not have been possible.

Personally for me, this endeavour has been an eye opener to the amazing locations, talent and tourism as well as film friendly environment the country offers. New Zealand is definitely a country God chose to make very beautiful and with almost everything a tourist or for that matter a filmmaker could ever desire.

I wish to personally thank Mrs. Madhur Sharma at FPNZ, Mr. Ajayshri Vashisht at Utopianz, Mr. Paul Fairless of Images, Ms. Tara Pradhan of Auckland City Council, Mr. K. P. Ram at the Indian High Commission, Mr. Peter Avery at Venture Taranaki, Her Worship, Mrs. Sukhi Turner, Mayor of Dunedin, Mr. Kiran Nambiar at Tourism New Zealand, Mr. Pranav Kapadia at Air New Zealand, Mr. Lee Vandervis at Vandervis, Mr. Jamie Selkirk of Camperdown Studios & Ms. Sonali Amarasingham at Screen Time Communicado for sharing their time with me on this trip & their help and valuable insights into film-making in New Zealand.

The Foundation shall look forward to helping filmmakers in India and provide them with valuable information and guidance on shooting / making films in New Zealand.

Vinod Kumar
Managing Editor



INTRODUCTION

CHOICE

FOR EVERY VISION,

THERE IS A FILM TO EXPRESS IT

Kodak VISION2 500T 52187218

lowest grain 500 speed • neutral tone scale and extended latitude • natural colors and pleasing flesh tones • improved shadow details • unrivaled telecine performance • best high-speed film for special effects • optimized both for film and digital post-production



KODAK VISION Expression 500T 52847284

high-speed stock • low contrast for smooth skin tone • soft overall look with fine image and shadow detail • minimal, variable, and mixed lighting conditions



KODAK VISION 2500 52467246

high-speed daylight balanced film stock • highest image quality for its speed • rich reproduction of blacks in natural and mixed lighting



EASTMAN EXR 100T 52487248

medium-speed tungsten balanced stock • wide exposure latitude • very good grain and saturation for high-lights and shadow detail



KODAK VISION 800T 52897289

world's fastest tungsten balanced stock • sharpness and grain of slower products • low light, fast action, anamorphic, super 35mm



KODAK VISION 320T 52777277

tungsten balanced stock • less saturated look • slightly low contrast • superb shadow detail • clean, white highlights



KODAK VISION 200T 52747274

higher speed tungsten balanced stock • fine grain and outstanding sharpness • wide exposure latitude • excellent color reproduction • works well in almost any light



EASTMAN EXR 50D 52457245

daylight balanced stock • extremely sharp • virtually grain-free • wide exposure latitude • rich, natural colors • bright exteriors

For further information call
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INDIAN HIGH COMMISSIONER TO NEW ZEALAND

I learn with immense pleasure that Cinema and TV Explorer, the premier TV and Motion Picture Business Magazine of India, is bringing out a special supplement to highlight traditional ties of cooperation between India and New Zealand in diverse fields, with particular reference to the emerging stronger links between the film industries of the two countries.

The Indian film industry, boasting an age of 100 plus, represents a planet of its own, being the largest and with the farthest reach to the audience. It is but natural that the spectacular and unspoiled natural beauty of New Zealand should attract the Indian film makers for location shooting of their dreams. The Trend set in motion since 1997 by Kaho Na Pyar Hai has been gaining momentum and includes many mega hits like Main Prem Ki Deewani Hoon. The discriminating cinegoers would apparently have a big appetite to see more of the land of the Lord of Rings as the backdrop to the stories of the land of the Himalayas and the Ganges.



I am confident that the cooperation in the uniquely creative area of film making between India and New Zealand has a vast potential awaiting to be tapped in the times ahead.

Bal Anand
(Bal Anand)

MESSAGE FROM MAYOR OF DUNEDIN, SUKHI TURNER

As an Indian-born Mayor of Dunedin it was an absolute pleasure to return to the country of my birth to promote my City and New Zealand as a film destination at the largest Asian film Expo, **FRAMES 2003** in Mumbai last March. It was an opportunity that I cherished and one that I hope will bring economic benefit to the two countries I love.



I was invited to **FRAMES 2003** as a distinguished speaker representing Dunedin and New Zealand by the Federation of Indian Chambers of Commerce and Industry. In my address at the **Seminar on Technology and Media Entertainment** I spoke not only of our country as a stunning location destination, but also emphasised the economic and creative benefits of working with NZ.

It was a whirlwind business trip! Rubbing shoulders with India's film elite - **Yash Chopra, Prahlad Kakkar, Sahara Enterprises**, among many others- and I also experienced **Sahara's** outstanding development at **Amby Valley**.

In Dunedin we have state-of-the-art post-production facilities and technology capabilities that you need as can be seen with our **Emmy award winning** documentaries by **Fox-owned** company **NHNZ** (Natural History New Zealand Ltd.) and America's Cup digital effects by **Animation Research Limited**, both located in my home town. This strong ICT infrastructure is backed up by our highly skilled crews adept with quality international film and television making - including several Bollywood films.

Our City is one of New Zealand's best-kept secrets. Nowhere else in the world will you have majestic cliffs and coastlines, sweeping sandy-white beaches, snow-capped mountains and outstanding architecture all easily accessible in a 10 to 15 minute drive than in Dunedin. And as the main financial, commercial and cultural hub of the region - we have the facilities, crews, and locations for your film and television needs. In Dunedin, we boast a strong Indian community who can provide you with your special food requirements. And our experienced, film-friendly office is here to help you with your permit requirements and needs - hassle free.

I invite you to experience the beauty and creative vitality of Dunedin for your next television or film crew experience in New Zealand.

Best wishes

Hon Sukhi Turner
MAYOR DUNEDIN

MESSAGE

MESSAGE FROM MAYOR OF AUCKLAND

What a fantastic place the City of Sails truly is. Its cosmopolitan urban and rugged coastal contrasts, within minutes drive of each other, are truly unique.

I warmly acknowledge the Indian Film Foundation and extend the hand of friendship to Indian filmmakers. They are very welcome, and in turn they will quickly discover that Auckland's film locations and post-production facilities make a compelling proposition.

The Auckland film industry is at trigger point in terms of rapid expansion with international producers keen to take advantage of fresh, alive and accessible landscapes and the cost effectiveness of working in New Zealand with New Zealanders.

The most recent SPADA economic impact report indicates a dollar value to Auckland in 2001/2002 from film production of \$199M, some 35% of the national total.

The significance of the film industry has been recognised as a growth sector with real potential. The economic benefit coupled with potential employment opportunities is significant to Auckland. We are ready to open our doors wider.

Auckland City prides itself as a multi-cultural community, embracing ethnic and cultural diversity. The local Indian community is growing. It is now the third largest ethnic group, with 18,516 Indians living in Auckland City at the time of the 2001 Census.

Auckland City is very Indian friendly, investment friendly and film friendly. I look forward to seeing Indian filmmakers arriving in droves.

Best wishes



Hon John Banks QSO
Mayor Auckland City



MESSAGE FROM MAYOR OF RODNEY

A warm welcome to Rodney District. We, the communities of Rodney have great pride in our district, which geographically, is the largest in New Zealand. We offer you the beauty of our twin coastlines, the serenity of our rural sector, the adventure of our recreational facilities, our islands and the comfort of our small towns.

With new and evolving motorway networks, Rodney is within an easy 20 minutes picturesque drive of New Zealand's City of Sails, New Zealand's biggest city Auckland. Rodney is generating one of New Zealand's fastest growing economies and opportunities abound throughout the district for new and innovative business ventures. Rodney District Council's door is always open for further investment and interest from all business development sectors is welcomed and nurtured.

Rodney is all of New Zealand rolled into one beautiful and captivating district - The great outdoor experience with people you can count on.

Rodney is a directors paradise. To the west, wild beaches with black sands and pounding surf. To the east spectacular coastlines with golden sands and exotic islands. In the divide, a rural heartland of native bush and river-ways steeped in history.

And now, through private enterprise, Rodney also offers a film production park without peer Kelly Park Film Village for all your Big Picture requirements.

A great community, A great place, A great opportunity for making work and living, play and filming all so easy!

Welcome to Rodney!



John Law

Mayor, Rodney District



MESSAGE

MESSAGE FROM MAYOR OF WAITAKERE, BOB HARVEY

Welcome to "Westiewood" - West Auckland's studio complex and glorious natural scenery. No other city in New Zealand can offer such locations close to a metropolitan city, 5 star hotels and motorway links. Waitakere City has filmed the Oscar winner The Piano and the seven year series Hercules, Xena Warrior Princess and more recently the American telefeature Redhead the Lucille Ball story. Also filmed in Waitakere the Hearts of Men starring James Caan, Boogeyman and the New Zealand features Whale Rider and In My Fathers Den.

Waitakere has film and television studios and facilities, talent and scenery all close to the international airport and the centre of excellence. Don't go past Waitakere for all your film and television requirements. You are welcome in the West.



A handwritten signature in black ink, which appears to read "Robert A. Harvey".

**ROBERT A. HARVEY QSO, JP
MAYOR**

MESSAGE FROM MAYOR OF ROTORUA

It is with much pleasure as Mayor I invite all Indian Film Foundation Filmmakers to Rotorua.

Rotorua, as nature's wonderland, has a lot to offer the film industry. As well as our beautiful natural surroundings of lakes, forests, parks, and gardens, we are able to offer the awesome geothermal activity, natural hot pools and a world class tourism infrastructure. Our community welcomes culture and values an integral part of the district's activities and character.

Visit Rotorua city and District to witness some of the most magnificent scenery our country has to offer.

We invite you to "Feel the Spirit" - Manaakitanga of our unique and dynamic city, voted The Most Beautiful City in New Zealand for the past three years.

Haremai. Haremai. Haremai.
Welcome Welcome Welcome

With Kind regards

A handwritten signature in black ink, which appears to read "Grahame W. Hall".

**Grahame W. Hall. JP
Mayor**



MESSAGE