



**ATLAS STUDIOS**  
SOUND STAGES, TV / FILM  
& EVENT FACILITIES  
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**FIVE STAR  
STUDIOS**



South Africa offers a number of Equipment suppliers, Studio and Post production facilities while many more are in the process of being developed. One of the main facilities being the Sasani Studios in Cape Town, Dumarc in Durban and Gold Island Studios, Atlas Studios & the Refinery in Johannesburg. Most of the studios include production offices, control rooms, multimedia & animation centres, editing suites, and rental facilities.

A wide spectrum of specialized and state-of the art equipment is available for the production of feature films in SA. It is a measure of the strides made by the film industry in South Africa that any type of specialist equipment (such as Progrid, proquip and prorig, to mention just one or two) can be rented out (obviously along with competent crew to handle such equipment from a host of companies dealing in a wide variety of equipment including both camera and grips gear. Equipment suppliers like MCC Logical Designs, Media Film Service, AFM Lighting operate out of their offices at Cape Town and Johannesburg.

Equipment hire in Cape Town recently became more competitive and world class quality mainly due to international affiliations as well as heavy investments by the Equipment suppliers.

Equipment is generally state of the art with a high standard of maintenance and regular updates and re-equipping. All the major brands of cameras are available, the most common being Panavision and Arriflex. The latest HD 24p cameras are also available. Specialist equipment such as the Westcam is often brought in for the busy summer months. The standard range of lights, include HMI and Xenon. Specialist lighting rigs for large night shoots are also available. All lighting companies supply silent generators and qualified sparks.

The entire range of Kodak film is available from three different suppliers. Fuji stock can be imported if need be. There is hardly anything in terms of post-production that cannot be achieved in South Africa. Post Production facilities include complete Audio and Video post production facilities along with film composers, digital telecines as well as high definition Kodak's 'Lightning' digital transfer system, one of the only five available throughout the world

The online and off-line facilities are state of the art: (Quantel, Avid Film and amedia Composes), Flame v.7, Inferno, Henry and Editbox. While the equipment is usually operated by experienced in-house staff, these services are also available on a 'dry-hire' basis to freelance editors.

Sophisticated visual effects ranging from basic blue-screen for seamless invisible compositing, fantasy effects, and animation (both 3D and traditional 2D using ANIMO v.3 and Alisa Wavefront Maya) are easily handled. The local CGI operators are world - class, having won many international awards.

Audio-editing facilities include a range of voice-over facilities; fully-equipped digital, automated music studios,; and the Dolby-licensed sound complex in Johannesburg which includes Foley and ADR studios, sound effects libraries and track laying. Audio post-production on digital or film, with Dolby Digital and SR for motion pictures, commercials and television, is also fully catered for.



EQUIPMENT, STUDIOS & POST-PRODUCTION



# We move mountains.

The finest locations in the world, perfect weather, spectacular wildlife, and the most technically advanced facilities company on the African continent – Sasani Film.

Besides spectacular backdrops, Sasani Film ranks as one of the main reasons filmmakers are turning to Africa for feature-length theatrical release projects, television series, documentaries, commercials, corporate audio-visuals and made-for television features. To many, our comprehensive world-class facilities, highly skilled people and services (including logistics and project management) are reason enough. Add our competitive prices that save a mountain of cash compared to European and American locations, and it stands to reason that the volume of international work coming our way continues to climb.

Our portfolio of products and services includes high-tech, fully equipped studios in Cape Town and Johannesburg; equipment rental (cameras, grips and lighting); Kodak film stock; film processing and printing at Kodak-accredited laboratories; video and film post-production, visual effects and animation, film scanning and recording, audio post-production and high resolution digital finishing to 35mm film.

Don't take our word for it. We'd rather let our international client base, and long list of well-known, highly successful productions for the international market speak on our behalf!

Contact Sasani Film Johannesburg +27 11 293 3000 Cape Town +27 21 405 2000  
e-mail [info@sasanifilm.co.za](mailto:info@sasanifilm.co.za) or check our website at [www.sasanifilm.co.za](http://www.sasanifilm.co.za)



It is now possible for international productions to complete their post-production work in South Africa, and at an economic cost. No wonder, therefore, producers in Europe, Britain or the U.S. come to South Africa again and again for their post-production work and thereby save a lot of money.

South Africa also has the latest technology and a high level of internet connectivity, and two local companies have set up specialist high speed broadband internet links from and to South Africa. Thanks to this speedy and cost-effective technique, daily rushes can be delivered to any desk in the world, and any editing system within hours of being shot. South Africa's capacity and ability to cater for very high-end post-production requirements is making rapid strides.

## SASANI LIMITED

Whatever be your moving picture concept, Sasani Limited and its affiliates have the technology and the talent to turn it into world-class content.

Sasani is South Africa's largest film group, having interests in every sphere of film making, from pre production, production, equipment & post production needs of both domestic and International filmmakers.

Sasani Ltd.'s scope of work ranges from feature films with fantastic special effects to full scale video productions, from cinema and television commercials to corporate communication videos and presentations and from music videos to televised game shows.

Using their state-of-the-art media service facilities as a platform, they offer a complete film & video facilitation,

logistics and administration management services.

Sasani is listed on the Johannesburg Securities Exchange (JSE) and continuously strives to nurture technical & creative talent.

Sasani Ltd. has various subsidiary companies & joint ventures which include:

### Video Lab JHB

A one-stop-solution-shop, from high-end visual effects and animation, post-production with advanced film scanning, film recording, VFX tools and digital audio technology.

MCC supply and service the full range of specialised equipment for film & TV production. We also manufacture related equipment and supply Kodak Motion Picture film stock.

CFSS - A full audio post production facility for motion picture, commercials and television work.

SASANI STUDIOS - have the largest film and television studios in Southern Africa, offering facilities for the shooting of moving pictures or hosting special events.

### Video Lab CT

The Video Lab Cape Town is the leading supplier of TeleCine and editorial services to the Longform market.

### MEMAR TV

Memar is able to deliver large volumes of educational television content across a number of subjects, and can broadcast via satellite into classrooms – even Ethiopia!



BLM Productions



**CONDOR**

Condor Cape Town is a high-end digital post-production boutique geared towards servicing the local and foreign commercial market using innovative new work flows and digital processes.

Sasani is a powerhouse of resource, talent and facilities for film makers and they are also open to distribution and joint venture films.

**ATLAS STUDIO**

Atlas Studios is situated in the iconic Atlas Bakery building in Milpark - Johannesburg, is a state-of-the-art television and film production studio.

The building also houses offices, a restaurant, lounge bar, inspiring function hall and sound stages or studios. These include all the related production support facilities, such as control rooms, make-up, laundry, offices, wardrobe, art department and set storage.

Atlas Studios has already made a name for itself in the local and international film and TV industry. Large-scale productions have found an ideal venue in the facilities offered, such as Anant Singh and Franz Marx ("The Res"), Endemol ("Ready, Steady, Cook"), Westel Productions (Gauteng along) and the international feature film "Red Dust". There are five studios in all, including a state of the art smaller studio (with infinity curve) best suited for a newsroom, chat shows, music videos or commercials.

Atlas Studios is a re-created masterpiece, providing sought after and specialised headquarters for the media and entertainment industries.

**THE REFINERY**

Pushing the frontiers of visual effects in South Africa, and placed on par with the best VFX and post-production houses around the globe, The Refinery is at the cutting edge of creative and technological expertise. However demanding a brief's requirements - dinosaurs, lava

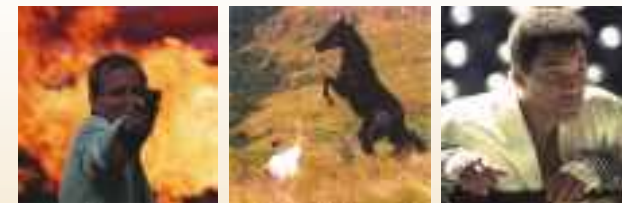
surfing, or a completely virtual world - The Refinery applies the highest levels of creative thought and delivery, even before shooting has begun. Designed to get it right the first time, that collaboration guarantees a two-way flow where post-production needs are delivered, and the director gets what he has visualised. In some cases, this requires supplying complete technically perfect 3D pre-visualizations of a commercial or feature scene prior to shooting. This approach has brought world famous directors to South Africa specifically to post at The Refinery. Tarsem (The Cell) has just completed two commercials - Mountain Dew (remotely approved by Pepsi in New York) and DeBeers for Dubai - and is in the final stages of editing (also at The Refinery using an editor from LA) his very latest film, The Fall, shot and processed entirely in South Africa. Parthenon's Lawrence Bernet brought the History Channel's Quest for Dragons to The Refinery based on the absolute confidence that it could deliver feature-quality hyper-realistic dinosaurs and dragons to his exact scientific specifications. Istanbul-shot Fiat commercial, was posted with The Refinery team. Indeed, the visual expertise at The Refinery is partly responsible for the host of global awards and accolades currently being rained on South African-directed commercials. Among these are Investec's "Fork", directed by Miles Goodall and winner of the Gold World Medal for Cinematography at 2004 New York Festival, a Clio, an award at Australia's AEAF festival for Visual Effects, and a handful at Cape Town's own Stone Awards.

The Refinery recently launched its motion picture's film laboratory, which strictly adheres to Kodak ImageCare procedures. The lab is capable of processing 16mm, Super 6mm, 35mm and Super 35mm negative. Ultrasonic cleaning is standard and is part of the processing deal. The Refinery is also in the process of expanding its Telecine capabilities with the introduction of the Millennium system from Cintel. It is capable of any resolution output from SD through to 4K feature standards. Transferring from 16mm and 35mm film formats; preparing to offer digital intermediate grades for commercials and features alike.

**CREW IN SOUTH AFRICA**

South Africa has a history of determination amongst its people - a quality that saw the end to apartheid and the election of a democratic government in 1994. Since then South Africans have stood together and created an entirely new vision of what is possible for a nation. Interestingly, the South African film industry is one of the oldest in the world - dating back over 100 years. The local subsidy boom in the 1980s saw an influx of foreign filmmakers who had never visited or worked in Southern Africa. When word of mouth spread about Southern Africa as a complete film stop, the industry took off. In the last few years it has continued growing and maturing. It is now - in addition to commercial and stills production - heralding in a new era in its feature film and television industry. Most of the visiting filmmakers choose South Africa on word of mouth referrals, which stand as testament to South African work. The diverse people, landscapes, locations, excellent and abundant crew, hospitality, and a myriad of after-hours activities keep them coming back for more. The annual increases in shooting costs in South Africa over the last three to five years have consistently been tempered by the declining value of the South African Rand. This, together with the industry's conscious effort to keep prices down has kept filming budgets very reasonable. According to The Economist, it is still 30-40% cheaper to film in Cape Town than in Europe the U.S.A. and 20% cheaper than filming in Australia.

Moonlighting Film Production Services was established in 1989 by owner Philip Key who was one of the first in the country to recognize the great potential in locations



and services that South Africa could offer international filmmakers. Fifteen years later, the company leads the production services industry in South Africa, and works regularly with valued clients from over 30 countries.



Moonlighting's ongoing credo is an undiluted focus on production service, leading edge thinking, excellent production value and a complete partnership with their clients while still ensuring a lot of fun in a professional but relaxed atmosphere. Their philosophy translates across three disciplines: Films, Commercials & Stills. These specialty services operate independently within Moonlighting and can therefore focus on the unique requirements of their clients while enjoying the shared resources of a major production entity such as a dedicated research department, accounts, state of the art IT and offices in Cape Town, Johannesburg and Namibia. Moonlighting also went into partnership recently with a new production services company in Romania, Eclipse.

Moonlighting Films is led by Genevieve Hofmeyr, one of South Africa's most sought after long form line producers whose experience and approach have made an



TWELVE DAYS OF TERROR

Moonlighting

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"your service company for film and stills"



Cape Film Commission

impressive impact on international studios. To date, Moonlighting Films have provided production services on most of the major motion pictures and television MOW's that have filmed in South Africa in the last 5 years, and on a number of independent films, working with studios such as Columbia Tristar, 20<sup>th</sup> Century Fox, Disney, Cruise / Wagner and Mandalay Pictures. They are now growing their capacity for co-production, with the newly released South African feature "Cape of Good Hope", which was shown at Cannes 2004, and "Critical Assignment" with MPTM in the UK. Their success lies in strategically planning a production from start to finish in the most effective way, to control the budget and to supply the optimum resources to the picture to give the best possible production value. As two of the key players in the South African film industry, Philip and Genevieve are active and influential behind the scenes lobbying the government for tax incentives for foreign filmmakers and pushing for co-production agreements to be finalized.

Moonlighting Commercials is headed up by executive producers Martin Jacobson and Penny Kay; with three full time producers and a full time bidder, they have provided production services for more than 700 international commercials over the last 15 years. As such, they have a deep understanding of what different markets and cultures - require to make a job happen. An example of this is their recent introduction of the Moonlighting Lite concept their response to a growing need in commercials production to deliver more for less. It's a "no frills" budget option that offers streamlined teams and tight budgets while still guaranteeing Moonlighting's trademark 100% service 100% production.

Moonlighting Photographic was set up in 2003 in response to demands from existing commercials clients for stills production services. Led by producer Cheryl de Carvalho, it has had a phenomenal season due to the existing trust internationally in the Moonlighting brand.

Moonlighting is delighted to be developing its relationship with the Indian Film Industry. They welcomed several new clients from India during the 2003/4 season and look forward to more partnerships in the coming months. Philip Key and Penny Kay will be visiting Indian production companies later in 2004.

## EUROCONNECTION

Spearheaded by a dynamic & enterprising entrepreneur Ms. Julie Van Damme, EuroConnection South Africa, co-ordinates photographic and film shoots; working seven days a week during season (September to May), along with a perfect team of professional producers.

Euroconnection offers one-stop Production services to any filmmaker. Their services include pre-selection of locations from their database, recce, procure location permits, casting, crew bookings, transportation, travel reservations, equipment hire, camera & accessories if any, Accommodation & provide an all time local Production co-ordinators.

Euroconnection as the name suggests has so far done immense work for various companies in European countries like Holland, Germany, UK, Italy, Belgium etc. but she is now also keen on diversifying her services to Bollywood filmmakers. We would not be surprised, if

PRODUCTION COMPANIES

Euroconnection would soon be renamed as Indo-connection.

### FILMAFRIKA

Film Afrika is South Africa's most prolific film company, producing feature films and television dramas. It also provides complete co-production and location service to foreign producers shooting in the country.

The company has been involved with some of the more exciting and prominent films made in Southern Africa in recent years, from US studio pictures to art-house films out of Scandinavia. It has also established itself as the preferred local co-production partner for international television dramas and mini-series with producers as Discovery Kids (NBC), Hallmark and Showtime in the USA, Alliance Atlantis in Canada, the BBC in the UK, ZDF in Germany and France 2 in France.

Film Afrika operates out of Cape Town and Johannesburg and films throughout South Africa, as well as in neighbouring countries such as Namibia, Botswana and Zimbabwe. It also services films in African countries further a field, such as Kenya, the Seychelles, Mauritius and Madagascar.

### CALL A CREW

Call a Crew has been in the business of representing film/television crew in South Africa for over 20 years. In this time they have built up the biggest crew listing and represent the most sought after crew in South Africa, with experience in commercials, features, music videos, documentaries, corporates etc.

Call a Crew has created an extremely comprehensive database for the industry, which includes established talent and enthusiastic new-comers in all categories, including production, technical, art department and others which can also be searched on-line on their website. The expertise of the people at Call a Crew, lies in the fact that they have built up an excellent knowledge of both the crew and the industry and locations over many years. Thus ensuring their ability to source and promote perfectly matched talent for your production. With offices in both Johannesburg and Cape Town, Call a Crew is conveniently located and able to meet your production needs.

### AFRICAN SKY BLUE

The African Sky Blue team came together while working at one of Durban's foremost advertising agencies. Over the years, they have built up a tried and tested network of outstanding local resources and expertise in the area and have produced many outstanding and internationally award-winning television commercials and stills shoots in Durban and immediate surrounds.

Their work has contributed to establishing the Durban film and stills production infrastructure and has proven Durban to be a viable and compelling shooting destination. It is out of this experience that the idea of forming African Sky Blue grew. Their experienced staff has wide-ranging experience of shooting in Durban and surrounding areas, well-established local contacts and a

superb knowledge of the locations on offer. A combination of production expertise and creative experience allows for a clear and instinctive understanding of your conceptual and esthetic requirements while ensuring a production is run like a well-oiled machine. Their services include :

- Budgeting and insurances
- Locations scouting and permits
- Studios
- Casting
- Crew - camera, grips, lighting, production management, art department, styling
- Equipment hiring
- On set catering and security
- Travel and accommodation
- Stock and processing
- Stunts, aerial and special effects
- Animals
- Free time assistance, chaperones, run-arounds, arranging of local sightseeing tours, restaurant advice, etc.

**BLAST...@#! Cape Town Film Services**  
BLAST ... @#! Cape Town Film Services, is a vibrant and versatile film production company whose aim is to provide excellent and stress-free support to all commercial film and photographic projects. BLAST ... @#! has a complete knowledge and understanding of the industry and an excellent rapport with rental companies & post-production services. At the helm of BLAST ..@#!" is an experienced Navigator Mark Engels, SASC, a qualified cinematographer and commercial / promo director. As founder and executive producer of Revolver films in Johannesburg Mark produced / directed in excess of 100 projects, including an internationally released feature film 'The Endangered'. In 2001 Mark ventured to the southern tip of Africa to open BLAST.

Ask Mark Engels, about the recipe of his success & he says, "Every film project is a mission & a wonderful opportunity to conceive, construct and create, a cinematic reality - that has never been seen before, and if you have, Integrity in the filmmaking process, Creative passion for the concept and Transparency in all budgeting, you could have made it too !!"

Production • Co-Production • Finance



**FILMAFRIKA**

HBO SHOWTIME ALLIANCE ATLANTIS HALLMARK GRANADA MPCA PROMARK VILLAGE ROADSHOW WARNER PARAMOUNT DISNEY WARNER BROS  
Samuel L Jackson Juliette Binoche Sidney Poitier Michael Caine Dennis Hopper Peter Fonda Natasha Henstridge John Hurt Roy Scheider Christopher Lambert Bryan Brown  
Peter Walker Erich Szolz Eddie Griffin Lou Gossett Jr Angus MacFadyen Alyssa Milano Sean Astin Verne Troyer Gini Reticker Sean Bean Lauren Holly Armand Assante Rick Schroder



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the best production experience out of africa



SB Productions

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The Foundation for Promotion of Film Arts & Crafts is a non-profit society established to promote film Arts & Crafts and offers assistance to all filmmakers International as well as Indian to shoot and market film & entertainment software in India and all over the world.

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- Mr. Aman Maharaj, Deputy Head : Economic Development, Ethekwini Municipality
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- Ms. Nadia Sujee – The DTI
- Mr. Eddie Mbalo – NFVF
- Ms. Olive de Nobrega – The Refinery
- Mr. Donald Rogan, The Refinery
- Mr. Hedi Havercroft – African Sky Blue, Durban
- Ms. Sherry Kempthorne - Call a Crew Durban
- Ms. Meryl Schutte – Film Afrika
- Mr. Lance Gibbons – The Callsheet
- Ms. Debbie Cornell – The Callsheet

**FILMING IN SOUTH AFRICA ON YOUR MIND?**

**GAUTENG FILM OFFICE**

- ✓ WE PROMOTE AND MARKET GAUTENG AS A PREFERRED FILM DESTINATION
- ✓ FACILITATED RANGE FREE PERMITS FOR DIVERSE-BODIED PRODUCTIONS
- ✓ PROVIDING WORLD CLASS INFRASTRUCTURE, WORLD CLASS CREWS AND DIVERSE LOCATIONS

**RECENT PRODUCTIONS**

- HOTEL RWANDA - DON CHAZELL, ROCK ROUTE.
- JACOUB PICHORE, HERMOND DUNE.
- RED TURT - HILARY SWARE
- THE DRUM - TATE DUDOL, SOLA, BONNIE MURILL
- TRAMPLINES - RICHARD GREGCO

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# storm

Storm offers an internationally competitive Men & Womens' model division.

Our Sport & Commercial division (Storm Force) is highly successful.

The dynamic Kids division is a new addition to the team.

The Make-up and Styling division represents the cream of South Africa's talent,  
the Photographic division boasts a list of highly respected top photographers as well as offering  
production facilities for Advertising, Catalogues & Editorials.



Storm is a full service agency, offering a professional skilled team of highly motivated and experienced people,

providing a tailored and focused approach to our clients needs.

[www.stormmodelsafrica.com](http://www.stormmodelsafrica.com)

Images clockwise from top left: model: Erik Erasmus (farcé) > photographer: peter pirritzer > model: allen barnet (men)  
> model: dominique piok (nemas) > model: antoinette alato (woman) > stylist: waris > model: ilene hammon (new faces)